

Abstract

This project is to develop a system to manage and distribute work within the marketing department. The objective of this project is done for employees to record their daily work. And distribution in the various segments of the marketing department. This program displays a list of employees. The division of tasks in the job description. Designed to help employees get into the details of daily work. A detailed schedule appointments with customers. Distributing tasks to the programmers, technicians (IT Support) to the other departments involved.

The marketing department of the company K & O Systems & Consulting Ltd. provides support for document scanning services . It also offers equipment rental and sales Kiosk, Signage, Interactive and Selfie work with the marketing department of the company has to meet negotiating between the cell and its customers . In the traditional distribution system of the marketing department will work with the papers. The cells contact with the customer to document details the company customers want and print are in paper form Casual employees in other parts of the department. Including staff programmers to write software (program) according to customer needs. The team (IT Support), which is responsible for private operators Kiosk, Signage, Interactive and Selfie which this project from the ground up using Microsoft Visual studio is in programming early stage. This is the same set of tools to create graphical user interfaces with the Microsoft Visual studio control.

Once a program is running calendar for the marketing department came up in the marketing division of K & O Systems & Consulting Ltd. The spread between various segments. The department then tighten more quickly as a result of using this application detail the needs of various segments of customers faster. Work to do to complete faster as well. Since each of the cells do not need to wait for papers. Therefore, delivery to customers, thus completed on schedule or ahead of schedule. It has more details. As a result, customer satisfaction with the company.

Key words: Calendars/ Microsoft Visual studio/Client/Server

