

Abstract

Tourism Authority of Thailand (TAT) is the state enterprises, working as promoting and doing marketing in order to allow tourist to impress and acknowledge visiting. TAT has made the Lady Journey project and Ban Chang Thun community has participated in the project. Organizer and TAT survey Ban Chang Thun community, Trat province. Ban Chang Thun is a diverse cultures, abundant resources and unique. Organizer have prepared A Studying Eco-Museum Case Study at Ban Chang Thun Community, Trat province project. The objective of this project is to understand the meaning of the eco-museum and the format of Ban Chang Thun community eco-museum, Trat province, Operate from September to December 2558. Studying by survey area, interviews and internet to find data. The study was found that eco-museum is a new tourism concept, an outdoor museum. There are two parts: a museum in the house and outdoor museum. Presents lives and environment in the community Moreover, it brings faith, culture and wisdom utilized. Visitors can participate in activities .A format of eco-museum is divided into 7 activities including 1) smelling salt buffet; making herbs salt with preferences selection. 2) hand-made crafts; learning about the folk wisdom using the Klum shell. 3) The Zalang Jer; riding a sidecar to do many activities for reducing pollution in the community. 4) Chong weir; learning about weir which makes water flows slowly from Biraka and Thoa Chongkho. 5) Ron Poi; learn how to find ruby with white mud spa. 6) Coop spa (spa de champs) Indigenous knowledge of the Chang Thun. 7) Chong Sam-rae; eating local food such as banana curry with chicken and sweet sticky rice.

The suggestions of this project supposed to be at least 4-5 days to survey Chang Thun community, find more information about the community and study the ways to solve reducing of ruby problem which makes finding ruby activity extinct in the future.