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Abstract

Thailand is a country in the central of the ASEAN community. It is very good opportunities to integration with the regions and over the world in term of trade, investment and economic systems in it. As comparing Thailand's strengths to those of other AEC members that can see the advantages from many angles giving Thailand opportunity to become a regional economic, trade, and investment hub. It's a factor very important to doing business and push Thailand up developed country which is higher classy of technology and stability. It's also a good start for any company invest in there and integration markets into AEC.

In 2015, as people of Thailand and government expected that the Thai economy expanded at a higher rate of 2.8 percent though it continued to face many obstacles and challenges amidst volatility in the global economic and financial systems and monetary policy divergence of major economies. Moreover, recovery of major trading partners continued to be fragile while international trade structure shifted from past norms, causing the value of Thai exports (in US dollars) to contract by 5.6 percent. Thus, domestic sources of growth became the main engine for the Thai economy this year. The government expedited disbursement of current and capital expenditures alongside the introduction of fiscal stimulus measures. Meanwhile, the decline in oil prices helped lower businesses' cost of production and improved people's cost of living. However, subdued agricultural prices continued to impede private consumption growth. Headline inflation recorded at negative 0.9 percent, largely owing to the decline in oil prices though deflationary risk was low. The trade and the current account balances together with the international reserves remained strong, reflecting a well maintained external stability.

The purpose of this research is explore and recognize on Thai economy which is economic conditional, business developments and the policies of the government integration into AEC and another regional, international business and its also explore in other aspects of the bank systems and operations sectors. Such As Thailand is a country recognizing rich the human resource, economic development, trade and investment sectors and stable of political, and especially that is foreign direct investment and integration with AEC.¹

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