

Abstract

The purpose of Independent study is to determine , to differentiate and to discuss critically on the Myanmar (Burma) Tourism , locally and globally through political change .It has started from 1988, after the military coup occurred historically, there were a turning point for Myanmar (Burma) . As a result of that, Myanmar had been fined economic sanctions and the people who have involved got blacklisted . In early November 2015, the opposition party (NLD) which led by the Noble Peace Prize Winner Aung San Suu Kyi has won the election landslide which positively impact on Myanmar tourism and any other sectors .

This Independent Study has been written from different perception.

However, she (Myanmar) , end up with many odds and challenges such as poor management tourism sector , human rights violation , ethnic cleansing , infrastructure incompetency , civil war in some particular places of the country , transportation system , political instability and such . The tourism sector of Myanmar was affected not only by those but also natural disaster (namely Nargis cyclone back in 2008) which killed about 90000 people (plus about 54000 missing) . After a democratic political progress in 2015, Myanmar tourism

targets to increase from 2.5 million per year to 8 million by 2020 . The threats existing in the tourism industry in Myanmar today are covered with the nationwide ceasefire agreement , National reconciliation between the military and the uncertainty of Burmese currency kyat . These are very important to understand which can fix Myanmar tourism and bring towards the best out of aspects of it . Currency of Burmese Kyat directly affect products(aka devaluing) and service prices and also quality in foreigners in Myanmar . However , the ongoing new government is trying to tackle the rising of inflation Burmese Kyat by inviting foreign investment which relatively counting on the stability of the country . Appreciation of Burmese kyat negatively impacts on the relative amount of money which foreigners will spend in Myanmar . Thus , it is very important for people whether to visit Myanmar or choose another destination . Actually , Myanmar economy has been increasing overall growth since 1988 (which the military takeover) till 2005 , in the value of gross domestic products of the world . Myanmar government must take these into accountability and fix their tourism agenda around the most influential factors . Lastly , tour companies can utilize this to specify tourists numbers and prediction in Myanmar .